



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.COM. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – NOVEMBER 2013

CO 2501/CO 2500 – BUSINESS MANAGEMENT

Date : 04/11/2013
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

PART - A

ANSWER ALL THE QUESTIONS:

(10x2=20)

1. Define Management.
2. What are the sources of authority?
3. Explain the term Management by Exception.
4. State the purposes of Forecasting.
5. What is span of management?
6. What is an organizational chart?
7. Define Motivation.
8. State the steps involved in controlling.
9. Who is a leader?
10. What is MBO?

PART – B

ANSWER ANY FIVE OF THE FOLLOWING:

(5 x 8 =40)

11. How can management be recognized as a profession?
12. Explain the characteristics of a good policy.
13. Distinguish formal organization from informal organization.
14. Describe the Maslow's theory of Motivation. Can it be improved?
15. State the importance of co-ordination in the present day knowledge workers era.
16. "Authority should go with responsibility" – Explain.
17. What is line organization? Discuss the merits and demerits of line organization.
18. Explain the various control techniques used in organizations.

PART - C

ANSWER ANY TWO OF THE FOLLOWING:

(2 x20 =40)

19. Describe the important contribution of F.W.Taylor in Scientific Management.
20. "Planning is the essence of management". Elucidate. Explain the importance, process and methods used for Planning.
21. What is communication? Discuss the barriers to effective communication.
22. Write short notes on the following: (a) Recruitment (b) Selection (c) Training (d) Staffing.

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